## **BE IN THE KNOW**



# WRITING



#### **KEEP IT PROFESSIONAL**

Use formal language, ensure it is well structured and clearly presented

#### TAILOR IT TO THE JOB

Research the company and the job to find out what they are looking for

#### **PROOF-READ IT**

Check it several times to ensure there are no spelling or grammar errors. Employers will spot them!

#### **DEMONSTRATE YOUR SKILLS**

Highlight your key skills and offer examples of how you developed them and how you can apply them in the future

### For more employability tips...

www.beintheknowuk.com Twitter - @BeInTheKnow\_UK

